

HSBC Private Banking Hong Kong Mobile Application – App Privacy Notice

This Mobile Data Privacy Notice applies to the use of the HSBC Private Banking Hong Kong Mobile Application (the “app”).

The Hongkong and Shanghai Banking Corporation Limited (‘HSBC’) collects, uses and shares information about you so that it can provide you with a bank account and related services. This App Privacy Notice explains how HSBC collects, uses and shares your information when you use this app, including information about the device that the app is installed on e.g. your mobile phone or tablet. You can find more details of our privacy and security policy on our website: <https://www.asia.privatebanking.hsbc.com.hk/privacy-notice-for-the-hongkong-and-shanghai-banking-corporation-limited/> that includes our Data Privacy Notice: <https://www.privatebanking.hsbc.com/content/dam/privatebanking/gpb/utilities/Privacy%20notice%20for%20The%20Hongkong%20and%20Shanghai%20Banking%20Corporation%20Limited%20and%20members.pdf>

This app is provided by The Hongkong and Shanghai Banking Corporation Ltd. for iOS version and Android version, and all products and services accessed via this app are provided by HSBC.

You can contact our Data Protection Officer (DPO) and exercise your rights by writing to Level 13 and 14, 1 Queen’s Road Central Hong Kong, or contacting us at +852 2899 8777, and marking your letter for the attention of the Data Protection Officer.

We’re responsible for keeping your data safe in compliance with Hong Kong law. We try to protect your personal data against unauthorised or accidental access or processing by using a range of measures, which may include encryption and other forms of security.

We may store your data locally or overseas, including in the cloud. Since we provide products or services through resources and servers across the world, to the extent permitted by regulatory rules and applicable laws, your personal data may be transferred to a foreign jurisdiction, or be accessed from these jurisdictions. We apply our global data standards and policies wherever your data is stored. If we transfer your personal data overseas, in accordance with applicable data protection legislation, your personal data will be protected by a strict code of secrecy and security which, HSBC, other members or the HSBC Group, their staff and third parties are subject to. We’ll take all practicable steps to ensure that your information will not be kept longer than necessary and in line with our data retention policy. We may need to keep your information where we need the information to comply with regulatory or legal requirements, help detect or prevent fraud and financial crime, answer requests from regulators etc. If we no longer need to keep your information, we will destroy or delete it.

Collection of personal information and/or information from your device

This table explains what information HSBC collects from your device and how it uses it. In some cases, e.g. when accessing the contacts stored on your device, or photos that you take with your device, HSBC will first ask your permission.

Information accessed	What it is used for
Your device's camera and photo library	This allows you to take a photo or video and immediately share it with us (or access the content from the photo library) in order to allow us to provide you with a bank account or related services. Non-exhaustive examples of when we may ask you to do this include to confirm your identity, to scan a QR code to make a payment or to pay with a cheque by taking a photo of it.
Your biometric information	You can use biometrics authentication (like fingerprints or facial recognition) for account authentication. If you do so, we rely on your device's technology to authenticate you and we do not access your underlying biometric data.
Your location	Allows our app to access your location to help us detect and prevent fraud.
Your mobile data/ Wi-Fi	This allows us to use your internet connection to access our digital banking systems.
Push notification	This allows you to receive instant notifications from our app about activity on your account.
Application information	This allows us to know more about the applications installed on your device to check whether you might have malicious applications on it. This helps us protect you and us from financial crime.

Our app also uses software development toolkit provided by third parties ("SDK"). To provide the service to you, such third party SDKs will collect your information. This table explains the information collected and its usage to help our app to work properly and safely.

Purposes or functions	Information we are collecting
Maintaining proper and stable core mobile banking services on our app	<ul style="list-style-type: none">- Information about the device you're using- Your location- App usage information
Detecting fraud or crime or to keep our app secure	<ul style="list-style-type: none">- Information about the device you're using- App usage information
Provisioning and logging onto our app	<ul style="list-style-type: none">- Biometric information- Information about the device you're using
Providing you with personalised experiences in our app	<ul style="list-style-type: none">- Information about the device you're using- App usage information

Where specific data is required for specific processing activities, we will inform you of the same accordingly as required by applicable laws and regulations.

Appendix 1 – PRC’s Personal Information Protection Law (PIPL)

Where the Personal Information Protection Law of the People’s Republic of China (“**PIPL**”) is applicable to you and/or our process of your personal information, the following information in Appendix 1 shall apply as a supplement to the above App Privacy Notice and our Data Privacy Notice.

Withdrawal of PIPL consents

You can choose to withdraw some or all of the consents under the PRC's Personal Information Protection Law (PIPL) at any time by contacting your Relationship Management Team. If you cancel the authorization, we will no longer continue to collect your personal information concerned, nor will we be able to provide you with products and services that necessarily require such personal information. Please kindly note that your decision to withdraw your consent will not affect any collection of personal information based on your consent prior to such withdrawal, nor any other legal personal information processing activities that do not need your consent or mandated by applicable laws and regulations.